



## 2010 SPONSORSHIP OPPORTUNITIES

### ***Tricky Tray, April 17, 2010 at Roxbury High School***

More than 200 themed gift baskets ranging in value from \$50-\$500. One of the largest tricky tray events in the county, sponsoring this event gives you the opportunity to reach over 500 local attendees

Sponsorship Deadline: April 1<sup>st</sup>, 2010

Gift certificate donation opportunity	\$25+
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### ***1<sup>st</sup> Kit-Tea May 23, 2010 at Raritan Inn***

The event will feature an afternoon tea party in the traditional English style offering a selection of blended teas and homemade scones from Sally Lunn's, guest speaker Dr. Sheila Lounsberry, Veterinary Acupuncture Services in Sparta will present holistic remedies and acupuncture for cats.

Event Details: 526 Route 513, Califon, NJ

Sponsorship Deadline: May 1<sup>st</sup>, 2010

Cat's Meow Sponsor: Company sign displayed at Registration table (81/2" x 11" sign provided by sponsor) Business cards (provided by sponsor) & Recognition in newsletter	\$500
Catnip Sponsor: Business cards (provided by sponsor) & Recognition in newsletter	\$300
Feline Fun Sponsor: Recognition in newsletter	\$100

### ***Doggone Purrrfect Golf Classic June 17, 2010 at Ballyowen Golf Club***

Enjoy great golf at Ballyowen's celtic link style golf course, a boxed lunch, "Grillin and Chillin" dinner, and prizes. You couldn't ask for a more relaxing sponsorship opportunity!

Event Details: 137 Wheatsworth Road, Hamburg, NJ. Registration: 11am; tee time shotgun start: 2pm.

Sponsorship Deadline: May 20<sup>th</sup>, 2010

Platinum: 1 foursome, media advertising, major recognition at event	\$2000
Gold: 1 foursome, major recognition at event	\$1000
Silver: 1 foursome, special recognition at event	\$ 750
Bronze: 1 foursome, recognition at event	\$ 650
Tee/Green Sponsor signage	\$ 250
Individual Golfer	\$ 200

### ***Petcasso Gala September 26, 2010 from 4-7pm at The Skylands at Randolph***

Petcasso features an elegant evening of great food and entertainment, the centerpiece of which is a live auction of paintings created by local pets. Guests have a chance to preview the masterpieces while enjoying cocktails and hors d'oeuvres, live music, a silent auction and the company of other animal lovers. Our inaugural event on September 21, 2008 raised more than \$75,000 with 150 attendees.

Sponsors ads display on a digital loop on a 9' x 12' video screen behind the painting and auction podium.

Each 30 second impression displays at least 20 times during the event. Ads will run on a digital loop.

There will be a full size video screen at the front of the banquet room behind the painting display and auction podium.

Sponsorship Deadline: August 1<sup>st</sup>, 2010

Ruff Brant: exclusive full page digitally displayed on a 9'x12' screen on a 90 minute loop	\$5000
Van Go Fetch: full page digitally displayed on a 9'x12' screen on a 90 minute loop	\$1000
Dogvinchie: half page digitally displayed on a 9'x12' screen on a 90 minute loop	\$ 500
Meownet: quarter page digitally displayed on a 9'x12' screen on a 90 minute loop	\$ 350
Jackson "Paw"lock listed in digitally displayed on a 9'x12' screen on a 90 minute loop	\$ 200
Tickets to event: Table of ten	\$ 1000

***Howl & Hike, October 10, 2010 at Horseshoe Lake***

Established 16 years ago, this fall dog walk is an annual fun event that is highly anticipated by local animal lovers, complete with pet costume contest and activities for friends, family members and their pets throughout the afternoon. Be part of a day to raise awareness and financial support for homeless animals in our community. In 2009, over 400 attendees and more than 270 dogs came from Morris, Sussex & Warren counties.

Event Details: Located on Eyland Avenue in Succasunna, NJ

Sponsorship Deadline: September 10<sup>th</sup>, 2010

Best in Show Package: 10x10 vendor space, full page (7.5"x 5") program ad	\$1000
Hot Diggidy Dog Package: 10x10 vendor space, half page (3.75" x 5") program ad	\$500
Canine Companion Package: 10x10 vendor space, quarter page (2.75" x 4.25") program ad	\$ 100
Just a Lap Dog Package: 10x10 vendor space	\$ 50
Pettastic: Your company link on our Web site	\$ 25
Animal Related Prize donation or gift certificate - to be used for our pet costume contest, pledge raisers and door prizes for attendees	

***Event Promotional Activities***

*All events will be promoted through e-mail blasts, newspaper advertisements, pet friendly Web sites, direct mailings, signage, adoption packets and other media promotional activities.*